

"Masterful teaching is always delivered on the wings of humor. Dr. Patrick Wahl shares wisdom, insight, fun and love as he teaches core dental issues every practitioner needs to hear. I love hearing and learning from him."

– Mark Victor Hansen, Co-Author, *Chicken Soup for the Soul*

The Astonishing Secrets of the Most Happy, Most Wealthy, and Most Well-Regarded Dentists in the World ...

"Make Your Practice Twice as Good Monday Morning"

with Patrick Wahl, DMD, MBA

Put Your Practice on the **Fast-Track** to Breakthrough Success

Read on ...

Dear Friend,

Success is never permanent.

You see a dozen patients every day. All those compliments that patients gave you yesterday?

Poof!

They were yesterday. It's today, and you've got to do it again.

The way you stay on top is... to get better. Try stuff. Mess around. See what works. See what fails miserably... *Learn... Rinse... Repeat.*

I'm "bulldog-determined" to make certain you leave the program with readily useful, enormously valuable insights and tools to dramatically improve your practice, your finances, your life ... You'll even leave with a profitable "Action Plan," so be prepared to soak it all in. You'll be taking notes fast and furious.

You'll learn to make every patient a raving fan not through a boring lecture but through demonstrations and clips from your favorite movies. You and your team will discover how easy it can be to eliminate billing, collect everything you're worth, and have most every patient you examine say to you, "Doc, I need to get this treatment done!" in one fun-filled day.

I can't make you a better dentist. But I can make you a wealthier dentist.

This program is a must for the dentist, and essential for the team. Here's just a little of what you'll learn at a fast pace...

- ☞ Double the response to your marketing -- *at no additional cost.*
- ☞ Get patients to refer their friends and family -- *without ever having to ask them to!*
- ☞ Colossal Case Acceptance -- *moving patients from "I'll call you back" to "I need to get this done."*
- ☞ Million-dollar verbal skills and systems that keep the schedule full and productive.
- ☞ Easy-to-implement techniques that allow you to drop the PPO -- *without dropping the patient!*
- ☞ Triple your cosmetic cases overnight.
- ☞ 3 Magic Words that will instantly increase your success in collecting by 67%.
- ☞ How to eliminate billing -- *without losing patients.*
- ☞ Turn around the patient who screams, "Your fees are outrageous; I only want what my insurance covers!"

- ☞ Prevent cancellations before they happen!
- ☞ How to compete on service, not price.
- ☞ How to build a team of leaders.

You will get instantly useable information as I reveal the most powerful secrets of the most successful and innovative practices. You won't just learn what works, you'll see it and hear it "in action" through memorable and engaging demonstrations and clips from your favorite movies.

What People Are Saying About Office Magic Seminars

Dr. Doug Cast wrote, "It was phenomenal... My Office Manager used one line from one of their scripts and collected \$9,000 in the first 12 hours back in the office!" Dr. Ralph Navon of Richmond, Virginia, writes: "The most interesting and entertaining seminar that I have ever attended ... very dynamic and fast-paced; the information was extremely useful and ready for immediate implementation." Dr. Walker Swaney of Oxford, Mississippi writes: "What a blessing your course has been! Our accounts receivable has dropped from \$165,000 to \$72,000! Our collection percentage has been over 100% for 5 out of 6 months."

Subliminal Message: Register Now!

My Office Magic systems and scripts are helping thousands of practices across the country increase case acceptance, eliminate billing, and deliver memorable service. Know this: I promise to work at a fevered pitch all day. You'll leave with enough nuts-and-bolts to fill your local Home Depot... and the day will be more fun than a Broadway play. Really.

Millions Made
**"Pat, Your ideas
 have made me millions!!!"**

—W. Lee Beasley, DDS
 Oklahoma City, Oklahoma

I speak at all the major meetings – the Yankee, the Chicago Mid-Winter, and dozens of others each year. I'm published in most every journal and newsletter, and since 1999, I've been the Director of Practice Management at Temple University School of Dentistry. I've been named a Leader in Continuing Education by *Dentistry Today* seven years in a row. But enough about me. All you need to know about me is that I get results, making successful practices even more successful.

Motivation Miracle
**"My staff is so motivated ...
 You got them excited about
 change. During the breakout
 time, they began making
 suggestions that I was
 shocked by. Not one staff
 member had any negative
 comments. That's a miracle."**

— Dana A. Brockington, DMD,
 Marietta, Georgia

One thing top producers in any industry have is a very clear vision of what they're capable of and where they want to go. This Program is also about that other thing these top people do: They execute. It's that simple and that profound.

Learn ... rinse ... repeat.

Please, get on a plane, take a train – take a bus! Whatever you do, whatever it involves, get there. Do whatever you have to. I can't wait to see you and your whole team!

Warm regards,

Pat

Patrick Wahl, DMD, MBA
 Office Magic

WARNING: Seeing this presentation will subject you to the following symptoms – enjoying yourself immensely, laughing heartily, and feeling anxious to implement in your practice an overwhelming number of "pearls." The management wishes you to be aware of the possible consequences prior to reserving space for you and your team. Thank you.